

Company increases profitability with Phantom Screens

This market's addition of a motorized screen reduces their product shrinkage and increases staff productivity



"Our goal is always to provide the freshest produce, and when the summer sun is beating down on our displays at midday, this becomes a challenge. Phantom Screens provided us with a screen that blocks our entryway of the heavy sunlight, creating a shaded area for our guests to peruse the produce in comfort."

Rob & Charlotte Lepp, store owners

- LOCATION:** Abbotsford, BC
- BUSINESS TYPE:** Year-round farm market
- PRODUCT:** Phantom's motorized wall screen
- NEED:** Lepp Farm Market prides itself on providing guests with only the best products and shopping experience. However, a solution was needed for the front of the store as the summer heat created an uncomfortable work & shopping environment, and destroyed the produce displayed out front.
- SOLUTION:** Phantom's motorized wall screen protects the front of the store from the sun - keeping produce fresh, reducing shrinkage and allowing both staff and customers to be sheltered from the unrelenting solar rays.



OVERVIEW

Lepp Farm Market is a year round family-run farm market, butcher shop and café. The family raises poultry, pork and beef, and grows a wide variety of fruits and vegetables on their farms in Abbotsford and orchard in Osoyoos. Their mission is to ensure guests have an enjoyable experience when visiting the market and have access to only the highest quality goods.

The screen is important to their business because it protects guests from the sun and ensures they are greeted with the freshest produce. In fact, management estimates savings of thousands of dollars a year in decreased product loss. The screen has also enhanced the cashier's productivity as the shade allows them to see their tills better. Lastly, the Lepp Farm Market branded screen can be seen from the highway - drawing in new customers and increasing the business' brand recognition.

APPLICATION HIGHLIGHTS

Solar shading at the touch of a button

Some businesses see a revenue decrease during the summer, often due to the fact that people don't enjoy shopping or eating under the glaring sun. Phantom Screens can provide your business with solar shading, protection from harmful UV rays and climate control!

Increase square footage

Expand your restaurant, office or retail store's usable space no matter the season with Phantom's manual or motorized wall screens.

Complements any space

Phantom Screens retract when not in use, completely hiding them from view - never distracting from your business' unique style and branding.

PRODUCT FAST FACTS

- Can be completely recessed into cavities so housing is never visible or surface mounted to existing structures
- Allows for integration with home automation systems and smartphone & tablet devices
- Somfy®'s new Maestria® motor automatically stops the screen if impeded while being lowered to reduce the risk of damage
- Installed by factory trained professionals

	WIDTH	HEIGHT
SINGLE UNIT	26" to 480"	MAX 132"

*Note: size limitations exist based on width and height ratios. To confirm, contact your Phantom Screens Representative.

Contact your local Authorized Phantom Screens Distributor to order your Phantom retractable screen today!

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